

# SHBP Georgia Network & Implementation Update

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UnitedHealthcare\*

## The Marketplace Is Seeking Solutions

to Market Imperatives

**Affordability** Managing the effectiveness and efficiency of the care and providing choices within the financial means of the consumer Fair and Rational Access Efficient and fair access to and distribution of care **Quality** and Safety Care services delivered safely and consistently within the norms of current science Human **Usability** An environment that is simple and understandable, usable, efficient,

> These imperatives drive our agenda to deliver solutions on behalf of our customers.

consistent and trustworthy

- National in scope and local in focus
- National Key Network Stats:
  - **417,000+ physicians**
  - 4,100+ hospitals
- Georgia Key Network Stats:
  - 12,900+ physicians
  - 152 hospitals

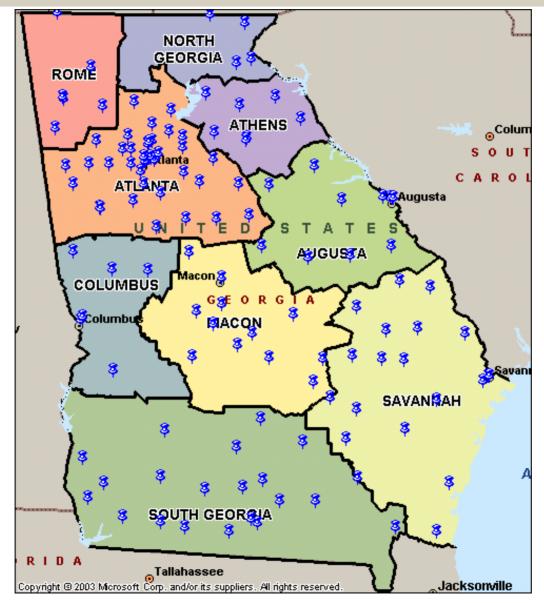


Over 1,600 providers and 17 hospitals added since Sept 2005

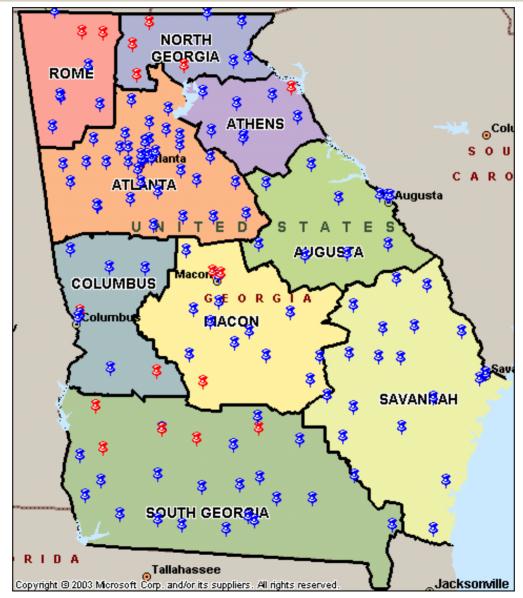
#### **Georgia Network Hospital Expansion**

- On the contract award date of Sept 1, 2005, UnitedHealthcare included 135 contracted general acute care hospitals in our PPO and 131 hospitals in our Choice (HMO) networks statewide.
- As of January 1, UHC has added 17 general acute care hospitals statewide to the PPO network.
- UHC now has 152 of the 153 available general acute care hospitals in our PPO network in Georgia.
- 12 acute care hospitals were added to the Choice (HMO) network for a total of 143 hospitals participating in our Choice network statewide as of January 1.
- The only hospital not contracted for the PPO plan is Doctor's Hospital in Columbus. We are in positive negotiations to secure their participation.

#### Network Hospitals – September 1st, 2005



#### Network Hospitals – January 1st, 2006



#### **Georgia Network Physician Expansion**

	<u>Sept 2005</u>	<u>Jan 2006</u>
Statewide	11, 300+ (4944PCP/6356 Spec)	12, 900+ (5530PCP/7370 Spec)
*SW GA Area:	289 (161PCP/128 Spec)	<b>450</b> (221PCP/229Spec)
*Douglas:	12 (4 PCP/8 Spec)	17 (8 PCP/9 Spec)
*Vidalia:	<b>35</b> (12 PCP/23 Spec)	<b>37</b> (13 PCP/24 Spec)
*Milledgeville:	<b>53</b> (10 PCP/43 Spec)	<b>62</b> (17 PCP/45 Spec)
*Dalton:	<b>8</b> (5 PCP/3 Spec)	13 (9 PCP/4 Spec)

#### \*Focused Recruitment Areas

Southwest Georgia (Albany and surrounding counties), Douglas, Vidalia, Milledgeville and Dalton

UnitedHealthcare<sup>®</sup>

### **2006 Statewide Recruitment Strategy**

- Maintain quality and efficiency of our credentialing process and continue expedited credentialing for SHBP specific contracts.
- The expedited credentialing process allows for addition of a physician in our network within 30 days from receipt of clean application.
- The majority of these SHBP only contracts have been received from target areas of SW GA area, Douglas, Vidalia, Dalton and Milledgeville.
- 185 statewide applications are in process for credentialing.
- 24 applications are in process for the target area with 18 of these submitted as SHBP only contracts.

- Focus on expansion of hospital based contracts
- Dalton physician meetings on January 24 to encourage expansion of the PPO physician network.
- Targeted discussions with two key Internal Medicine practices in Milledgeville.
- Continued education and onsite visits with providers in Douglas and Vidalia. Visits in Vidalia occurred on Jan 11<sup>th.</sup>
- Physician education with PHO and Non-PHO physicians in SW Georgia on Jan 11<sup>th</sup> and 30<sup>th</sup>.
- Ongoing provider education regarding the SHBP plan.

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- An average of 820 member calls to customer service received daily in Oct Dec 05 and 15,409 calls received YTD Jan 10<sup>th</sup>.
- Over 500 outbound calls were made to members and their providers by our Clinical Care Management team and 2,998 calls were made by Behavioral Health Care specialists.
- 332,685 ID cards were mailed as of 12/19/05.
- UHC has been claim ready as of 12/19/05 and is already processing claims within performance guidelines.
- Total of 38,495 employees enrolled on our myuhc.com website as of January 10.